

Data protection

We, **JPLT** (hereinafter “contractor” or “we”), are the operator of the website **www.JPLT.ch** and the services offered on it and are therefore responsible for the collection, processing and use of your personal data and the compatibility of data processing with applicable law. References to the DSG already refer to the revised Federal Data Protection Act of September 25, 2020, but are only relevant once the latter has come into force. Swiss law applies to data subjects residing in Switzerland. References to the GDPR only refer to data subjects for whom the GDPR applies based on Art. 3 GDPR. If data processing requires a justification according to Art. 31 DSG, references to consent, legitimate interest, necessity for contract fulfillment or a legal basis are to be understood as references to the corresponding justification under Swiss law. Your trust is important to us, so we take it. We take the issue of data protection seriously and pay attention to appropriate security. We collect and process personal data not only on this website, but also offline as part of our business relationships with contractual partners, the provision of services to our customers or in connection with job advertisements. In this data protection declaration we would like to inform you about how we collect and process personal data in the above-mentioned situations.

Collection, processing and use of personal data in connection with our website

when visiting **www.JPLT.ch**

How do we collect data?

Below are the main methods we use to collect data:

- We collect information when you use our Services. This means that when you visit our digital assets (our website and/or mobile app) and use services, we may collect, record and store usage, sessions and related information.
- We collect data that you provide to us, for example when you contact us directly via a communication channel (e.g. an email with a comment or feedback).
- We may collect information from third-party sources as described below.
- We collect information that you provide to us when you log in to our Services through a third party such as Facebook or Google.

Why do we collect this data?

We may use your data for the following purposes:

- to provide and operate our services;
- to develop, customize and improve our Services;
- to respond to your feedback, inquiries and requests and to offer assistance;
- to analyze demand and usage patterns;
- for other internal, statistical and research purposes;
- to improve our data security and fraud prevention capabilities;
- to investigate violations and enforce our terms and policies and to comply with applicable law, regulation or governmental request;
- To provide you with updates, news, promotional materials and other information related to our Services. For promotional emails, you can decide for yourself whether you would like to continue to receive them. If not, simply click on the unsubscribe link in these emails.

Who do we share this data with?

We may share your information with our service providers to operate our services (e.g. storing data through third party hosting services, providing technical support, etc.).

We may also disclose your information in the following circumstances: (i) to investigate, detect, prevent, or take action against unlawful activities or other wrongdoing; (ii) to establish or exercise our rights of defense; (iii) to protect our rights, property or personal safety, or the safety of our users or the public; (iv) in the event of a change of control of us or one of our affiliates (by way of a merger, acquisition or purchase of (substantially) all of the assets, among other things); (v) to collect, maintain and/or manage your information through authorized third parties (e.g. cloud service providers) as appropriate for business purposes; (vi) to work with third parties to improve your user experience. To avoid any misunderstandings, we would like to point out that we may transmit, pass on or otherwise use non-personal data to third parties at our own discretion.

Cookies and similar technologies

When you visit or access our Services, we authorize third parties to use web beacons, cookies, pixel tags, scripts and other technologies and analytics services ("Tracking Technologies"). These tracking technologies may allow third parties to automatically collect your data to improve the navigation experience on our digital assets, optimize their performance and ensure a tailored user experience, as well as for security and fraud prevention purposes.

To find out more, please read our Cookie Policy.

We may provide advertising across our Services and our digital assets (including websites and applications that use our Services), which may also be tailored to you, such as: B. Ads based on your recent browsing behavior across websites, devices or browsers.

To deliver these advertisements to you, we may use cookies and/or JavaScript and/or web beacons (including transparent GIFs) and/or HTML5 local storage and/or other technologies. We may also use third parties, such as: B. Network advertisers (i.e. third parties that display advertisements based on your website visits) to serve targeted advertisements. Third-party advertising network providers, advertisers, sponsors and/or website traffic measurement services may also use cookies and/or JavaScript and/or web beacons (including transparent GIFs) and/or Flash cookies and/or other technologies to improve effectiveness measure your ads and tailor advertising content for you. These third-party cookies and other technologies are subject to the specific privacy policy of the relevant third party and not this one.

Google Analytics

We use the web analysis service Google Analytics from Google Ireland Limited (Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland) or Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA (Google). Google Analytics uses methods that enable analysis of the use of the website. The information about your use of our website such as

- Navigation path that a visitor follows on the website,
- Duration of stay on the website or a subpage,
- the subpage on which the website is left,
- the country, region or city from which access is made,
- End device (type, version, color depth, resolution, width and height of the browser window),
- Returning or new visitor,
- Browser type/version, operating system used,
- Referrer URL (i.e. the previously visited website),
- Host name of the accessing computer (IP address) and time of server request,

are usually transferred to a Google server in the USA and stored there.

In Google Analytics (in the version used here "Google Analytics 4"), IP addresses are no longer logged or stored. For access from the EU, IP address data is only used to derive location data and is then deleted immediately. When collecting metrics in Google Analytics, all IP lookups occur on EU-based servers before traffic is routed to Analytics servers for processing. Regional data centers are used in Google Analytics. When Google Analytics connects to the nearest available Google data center, the measurement data is sent to Analytics via an encrypted HTTPS connection. In these centers, the data is further encrypted before being forwarded to Analytics' processing servers and made available on the platform. The IP addresses are used to determine the most suitable local data center. This may also result in data being transferred to servers abroad, e.g. the USA (see, in particular, the lack of an adequate level of data protection and the guarantees provided, Sections 10 and 11 below). The information is used to evaluate the use of the website, to compile reports on the activities on the website and to provide other services related to the use of the website and internet usage for the purposes of market research and needs-based design of the website. This information may also be transferred to third parties if this is required by law or if third parties process this data on behalf of the user. You can prevent the collection of the data generated by the cookie and related to the use of the website by the user in question (including the IP address). to Google and prevent the processing of this data by Google by users downloading and installing the browser plug-in available under the following link: <http://tools.google.com/dlpage/gaoptout?hl=de> Further information about Google and how Google Edited data can be found here. The legal basis for this data processing is your consent within the meaning of Art. 6 Para. 1 lit. a GDPR. You can revoke your consent at any time by using the opt-out options mentioned above.

Google Maps

On our website we use Google Maps (API) from Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"). Google Maps is a web service for displaying interactive (land) maps to visually display geographical information. By using this service, our location will be displayed to you and any journey will be made easier.

When you access the sub-pages in which the Google Maps map is integrated, information about your use of our website (such as your IP address) is transmitted to Google servers and stored there; this may also result in a transmission to the servers of Google LLC. come to the USA. The transmission and storage takes place regardless of whether Google provides a user account through which you are logged in or whether there is no user account. If you are logged in to Google, your data will be assigned directly to your account.

If you do not want your profile to be associated with Google, you must log out before activating the button. Google saves your data (even for users who are not logged in) as usage profiles and evaluates them. You have the right to object to the creation of these user profiles, although you must contact Google to exercise this right.

Where do we store the data?

Personal Data

Personal data may be maintained, processed and stored in the United States, Ireland, South Korea, Taiwan, Israel and to the extent required for the proper provision of our Services and/or by law (as further explained below) in other jurisdictions.

How long is the data retained?

Please note that we retain collected information for as long as necessary to provide our services, comply with our legal and contractual obligations to you, resolve disputes, and enforce our agreements.

We may correct, supplement or delete inaccurate or incomplete data at any time at our sole discretion .

How do we protect the data?

The hosting service for our digital assets provides us with the online platform through which we can offer our services to you. Your data may be stored through our hosting provider's data storage, databases and general applications. It stores your data on secure servers behind a firewall and it offers secure HTTPS access to most areas of its services.

How do we deal with minors?

User collects data from minors

Children can use our services. However, if you want access to certain features, you may be required to provide certain information. Some data collection (including data collected through cookies, web beacons, forms and other similar technologies) may occur automatically. If we knowingly collect, use or disclose information collected from a child, we will provide notice and obtain parental consent in accordance with applicable law. We do not condition a child's participation in an online activity on the child providing more contact information than is reasonably necessary to participate in that activity. We only use the information we collect in connection with the services the child has requested.

We may also use a parent's contact information to communicate about the child's activities on the Services. Parents can view information we have collected from their child, prohibit us from collecting any additional information from your child, and request that any information we have collected be deleted from our records.

Please contact us to view, update or delete your child's information. To protect your child, we may ask you to provide proof of your identity. We may deny you access to the information if we believe your identity is questionable. Please note that certain data cannot be deleted due to other legal obligations.

We will only use your personal data for the purposes set out in the Privacy Policy and only if we are satisfied that:

- the use of your personal data is necessary to perform or enter into a contract (e.g. to provide you with the Services themselves or customer service or technical support);
- the use of your personal data is necessary to comply with relevant legal or regulatory obligations, or
- the use of your personal information is necessary to support our legitimate business interests (provided that at all times this is done in a manner that is proportionate and respects your data protection rights).

As an EU resident you can:

- request confirmation as to whether or not personal data concerning you is being processed and request access to your stored personal data and certain additional information;
- request to receive personal data that you have provided to us in a structured, commonly used and machine-readable format;
- request correction of your personal data held by us;
- request deletion of your personal data;
- Object to our processing of your personal data;
- request the restriction of the processing of your personal data, or
- lodge a complaint with a supervisory authority.

Please note, however, that these rights are not absolute and may be subject to our own legitimate interests and regulatory requirements. If you have general questions about the personal information we collect and how we use it, please contact us as indicated below.

In the course of providing the Services, we may transfer data across borders to affiliates or other third parties and from your country/jurisdiction to other countries/jurisdictions worldwide. By using the Services, you consent to the transfer of your data outside the EEA.

If you are based in the EEA, your personal data will only be transferred to locations outside the EEA if we are satisfied that an adequate or comparable level of protection of personal data exists. We will take appropriate steps to ensure that we have appropriate contractual arrangements in place with our third parties to ensure that appropriate security measures are in place so that the risk of unlawful use, alteration, deletion, loss or theft of your personal data is minimized and that such third parties will at all times act in accordance with applicable laws.

Updates or Changes to the Privacy Policy

We may revise this Privacy Policy from time to time in our sole discretion, the version posted on the Site will always be current (see "As of" statement). We encourage you to periodically review this Privacy Policy for any changes. If there are any significant changes, we will post a notice on our website. Your continued use of the Services following notification of changes on our website will constitute your acknowledgment and agreement to the changes to the Privacy Policy and your agreement to be bound by the terms and conditions of such changes.

Contact

If you have general questions about the Services or the information we collect about you and how we use it, please contact us at:

Name:	JPLT
Address:	Ossingen, Zürich, Schweiz
E-Mail-Adress:	contact@jplt.com

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